The Best Care For Your Trees

Presented by

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Arboriculture = Tree Science & Care

ISA Certified Arborists Perform:
• Planting
• Plant health care
• Pest Identification
• Diagnostics
• Pruning
• Preservation
• Emergency care
• Removal
Certified Arborists are Tree Care Experts
Registered Consulting Arborists are:

the Tree Care Expert’s Experts
RCA’s are:
the Expert’s Experts

Authoritative advice for:

- Arborists
- Businesses
- Municipal government
- Government agencies
- Organizations
- Landowners
- Developers
- Insurance companies
- Lawyers
- Related green industry professionals
Our Expertise Reaches Beyond Pruning: Authoritative – Independent - Unbiased
RCA’s Have Highly Specialized Skills:

• Investigative skills
• Communication- professional reporting
• Expert witness capabilities
• Amenity plant appraisal skills
• Hazard tree evaluation – Tree Risk Assessment
• Strategy Development for:
  • planning
  • tree preservation
  • maintenance
  • ordinances

• Know characteristics of trees and plants
• Know common pests that might damage trees
• Testing/diagnosis/prognosis of plant/tree problems
• Plant inventories

In short, RCA’s can answer the question!
Our Capabilities are as Varied as are Species of Trees

• Investigate
• Reports
  • Detailed Observations
  • Thorough Testing and Analysis
  • In-depth Discussions
  • Independent and objective
  • Sourced opinions/conclusions
• Provide testimony
• Conduct amenity plant appraisals
• Evaluate environmental impact of development
• Manage long-term plant strategies
• Reliable tree planning, preservation and treatment
Complex Situations Call for Registered Consulting Arborists

- Legal conflicts
- Ordinance/standards compliance
- Environmental matters
- Land use evaluation/assessment
- Valuable opinions
  - Highly experienced
  - Highly reliable
  - Highly educated
  - Highly professional
  - Excellent judgement
Look for These Qualifications When Hiring a Consulting Arborist

• RCA designation
• ASCA member
• ASCA Consulting Academy graduate
• ISA BCMA
• ISA certification
• ISA membership
• Arboricultural education
• TCIAA membership
Marty Shaw, RCA
Answers the question and solves the problems:

- Court testimony
- Amenity tree appraisal
- Accident Investigations
- Analytical testing
- Plant design/selection
- Tree preservation
- Construction damage
- Tree risk assessment
- Report preparation
- Ordinance preparation
- On site consultation
- Land assessment
- Tree inventory
Amenity Tree Appraisal

- How much is your tree worth?
- Only an expert can tell you
- Avoid Loss
- Attain Equity
- Provide Proof
Personal Injury Accident Investigations

- Case File Review
- Fact Gathering
- Forensic Analysis
- Testing/Modeling
- Research
- Preliminary Reporting
- Standard Reporting
  - Observations
  - Discussions
  - Conclusions
  - Recommendations
- Consulting Expert
- Expert Witness
Tree Preservation

• Added value:
  – Real-estate
  – Faster RE sales
  – Quality of life
  – Community resource
Tree Risk Assessment

• Avoid:
  – Loss
  – Damage to property
  – Injury to people
  – Death to people or pets
Plant Selection/Location

- Typically not done well in landscaping
- #2 cause of plant failure
- Best is not always the cheapest
- You will have to live with them for a long time
- Done well can greatly enhance ROI
Construction Damage

- Construction damage is all too common on new homes
- Most common cause of tree failure in new home sites
- Slowly kills trees years after the fact
- Preventable with tree preservation before construction begins
- Can save some trees after damage with proper treatments
- A homeowner can file suit if they meet certain criteria

This tree will not survive!
Inventories

• Required for:
  – Municipal tree maintenance
  – Development planning boards
  – Insurance values
  – Utility clearance
  – Tree bank
  – Environmental impact studies
Report Preparation

- Expert report reports have a wide range of uses
- Critical in litigation cases
- Important for high visibility projects
Court

- Consulting Expert
- Expert whiteness testimony
- Mediation
- Arbitration
- Conflict resolution
On Site Consultation

An on-site visual assessment can reveal much about any situation. Sometimes this is all that is needed to find a solution to the problem. Can cost much less than more time-consuming approaches. The late Yogi Bara once said, “You can tell a lot just by looking.”
Analytical Testing & Analysis

There are a wide range of analytical tests that can be performed to determine the cause of problems. These can range from various soil analyses to foliar nutrient examinations to pest identification to structural integrity assessments and much more.
Questions?

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